

## LOCAL PUBLIC TRANSPORT

Monday 3 October

**1030-1230 hours**

**Appraisal and Benchmarking**

**Chair: Nigel Foster, Arup, UK**

Benchmarking public transport experiments – incentives for a common evaluation scheme

**K Naess Kjorstad, A Ruud, Institute of Transport Economics, NO; T A Dahl, Ministry of Transport and Communications, NO**

“Before and after” studies in a turbulent environment – main findings based on 11 different urban public transport case studies in Norway

**B Norheim, K Naess Kjorstad, Institute of Transport Economics, NO**

Financing in local public transport: costs and benefits evaluation in a case study

**F Cirianni, M Di Gangi, University of Reggio Calabria, IT**

Project Orpheus: delivering best value for money for Tyne and Wear’s public transport system

**P Gross, J Davidson, Nexus, UK; S Luke, Mott MacDonald, UK; N Long, Ove Arup, UK; M Kilpatrick, L Miller, Steer Davies Gleave, UK**

**1400-1530 hours**

**Policy Regulation and Tendering**

**Chair: Laurence Debrincat, STIF, FR**

Taxicab regulation and the evolution of communication technology: the tale of three cities

**R Darbera, ENPC-LATTS, FR**

Planning transport for the new member states – the use of urban transport benchmarking to support policy formulation

**J Baker, S Clifford, Transport and Travel Research Ltd., UK**

Quality issues in transport operation tenders – the difficult equilibrium between price and service level

**M E Lopez Lambas, A Garcia Pastor, FCC-Connex, ES**

**1600-1800 hours**

**Fares Policy and Customer Loyalty**

**Chair: Jean-Paul Malleret, KEOLIS, FR**

Customer loyalty management for occasional rides

**F Bretzger, Probst & Consorten, DE**

Price differentiation and tariff integration in urban public transport

**P Hodson, EU Commission, INT**

Public transport demand and revenues in Athens: the introduction of metro and new tariff instruments

**A Deloukas, Attiko Metro, GR**

How marketing can participate in a durable improvement of traffic and receipts in public transport

**P Vautier, RATP, FR**

Tuesday 4 October

**0900-1100 hours**

**Bus and Rapid Transit**

**Chair: Eric Tardivel, RATP, FR**

Guidance for affordable mass transit systems in the UK

**A Brett, Atkins Transport Planning, UK**

BRT systems – a world wide boom

**U Thomas, TransTec Consult, DE**

The dynamic bus station

**E de Boer, Delft University of Technology, NL**

Revival of the tram in Europe

**P Frenay, Agora, BE**

**1130-1300 hours**

**The Demand for Public Transport**

**Chair: Stephen Luke, Mott MacDonald, UK**

Long-term demand effects in public transport

**N Fearnley, J-T Bekken, Institute of Transport Economics, NO**

Inducing increased demand for public transport – experience in Australia

**E Richardson, Sinclair Knight Merz, AU; M Burgess, Public Transport Authority Western Australia, AU**

**1430-1600 hours**

**Accessibility and Social Inclusion**

**Chair: Rainer Hesse, TransTec Consult, DE**

Practical solutions for real problems: keys to success in planning for accessibility

**C Cleary, C Upfold, London Underground Ltd., UK; N Smith, Centre for Accessible Environments, UK**

Short and long term impacts of the rural bus services: ‘InterConnect’ and ‘Villager’ on social inclusion and quality of life

**P Le Masurier, S Bennett, MVA Ltd., UK**

A door-to-door strategy for London

**E Thompson, Public Carriage Office, Transport for London, UK**

**1630-1800 hours**

**Consultation and Public Participation**

**Chair: Chantal Duchene, GART, FR**

From chaos to rationale: building a transport system based in the stakeholders participation – the case of Andorra

**M E Lopez Lambas, A Monzon, TRANSyT-UPM, ES**

Customer participation in transport planning: conceptual issues and experiences

**M Schiefelbusch, J Schmithals, Nexus Institut, DE**

Feedback from the GART citizen’s conference 2005

**C Duchene, GART, FR**