

TOURISM AND TRANSPORT

Tuesday 4 October

0900-1100 hours

Urban Tourism and Transport Systems

Chair: Manos Vougioukas, University of Thessaly, GR and EuroTrans, GR/UK

Transport systems for major events: their legacy for urban tourism

Keynote speaker invited

Tourism mobility in urban areas

F Potier, INRETS, FR

1130-1300 hours

Methods

Chair: Daniel Le Maire, Transport Consultant, FR

Transport and tourism: roadmap to integrated planning

M Schiefelbusch, Nexus Institute, DE; A Jain, Humboldt Universitaet, DE; C Walther, T Schaefer, PTV, DE

European tourism transport and environment

P Peeters, NHTV, NL

Estimating foreign visitor flows from motorway toll management systems

M Houée, ONT, FR

1430-1600 hours

Case Studies (road, sea, air)

Chair: Alexandros Deloukas, Attiko Metro, GR

An attempt to reduce travel distance by regionalizing self-drive tourists' itineraries in New Zealand

S Becken, Landcare Research, NZ

Demand models on short sea shipping: a case study for the North Sporades in the Aegean area

A Polydoropoulou, C Papageorgiou, A Tsimipa, University of the Aegean, GR

Strategic use of B2B e-Marketplaces in the airline industry: an investigation into competitiveness in a volatile business sector

A Smyth, C-M Wagner, NITL, IE

1630-1800 hours

Heritage and Culture

Chair: Derek Robbins, Bournemouth University, UK

Analysing travel patterns for cultural land use

S Basbas, G Mintis, C Taxiltaris, Aristotle University of Thessaloniki, GR

Developing sustainable tourist travel at a World Heritage Site

L Lumsdon, J Guiver, University of Central Lancashire, UK

Steam railways: cultural heritage and sustainable tourism development and promotion

P Loukissas, University of Thessaly, GR; D Morgan, FEDEECRAIL, BE; J Hett, Midland Railway Trust, UK; O Janeuax, MTVS, FR; A Biedrins, IHTL-Banitis, LV

Transport heritage as tourist attractions

David Morgan, President, European Federation of Museum and Tourism Railways – invited keynote speaker