

1 Day Seminar 19 September 2006

Travel and Tourism



Introduction

This seminar explores the interface between transport and tourism. Traditionally the two subject areas have been studied in isolation resulting in a relatively small volume of literature exploring how developments and decisions taken in one sector directly affect the other. There are increasing concerns about the impact of travel and tourism on the environment and the seminar will address measures to ameliorate the effects, while at the same time looking at ways to use infrastructure to stimulate development.

Programme Tuesday 19 September

0900 - 0945

Plenary Session: How dense and mixed do centres have to be before you can reduce auto dependence?

Peter Newman, Professor of City Policy at Murdoch University, Perth, AU

1000 - 1130

Tourism and Transport - conflicts and synergies

Chair: Derek Robbins, Bournemouth University, UK

Tourism and transport: conflicts and synergies

Keynote speaker: David Quarmby, Director, Colin Buchanan and Partners and Chair of TRi, Napier University, UK

Overcoming the design and fieldwork challenges for modelling the choice of mode of travel to the Isles of Scilly

P Burge, C Rohr, S Miller, RAND Europe, UK;
M Kouwenhoven, RAND Europe, NL; R Risely, Accent, UK

1150 - 1320

Regional Airports and their Role in Tourism Development

Chair: Daniel Le Maire, Independent Consultant, FR

Regional airports and tourism development

M Vougioukas, EuroTrans Consulting, GR;
A Kotios, University of Thessaly, GR;
A Mantziris, Development Agency of Magnesia, GR;
B Kremke, Projectkontor 2 MV GmbH, DE;
I Rohr, Parchim County, DE

SEAPLANE: the impact on a regional economy

Hartmut Beyer, UNICONSLT, DE

1430 - 1600

Rural Transport

Chair: Nicholas Bogiazides, University of Thessaly, GR

Renfrewshire leisure lanes'

S Allan, E Barrie, Renfrewshire Council, UK

"The traffic's never bad round here; you should see where I live": the relative experience of transport problems in a rural destination area

J E Dickinson, Bournemouth University, UK

A conceptual classification of the transport-tourist experience

S Rhoden, Manchester Metropolitan University, UK;
L Lumsdon, University of Central Lancashire, UK

1630 - 1830

Open Programme Committee Meeting and Discussion

European Transport Conference 2006

18-20 September Palais de la Musique et des Congrès, Strasbourg, France

European Transport Conference - at the heart of transport in Europe

The European Transport Conference is the focus of the activities of the Association for European Transport and is the key annual event for European transport practitioners and researchers. The Conference is a "meeting of minds", where transport professionals come together to keep up-to-date with policy issues, research findings and best practice across a broad spectrum of transport. Papers are presented by active professionals, selected by the most respected members of the transport profession in Europe.

Profile of Attendance

- *Policy-makers, planners and engineers from central and local government*
- *Providers of technical advice and consultancy*
- *Researchers, lecturers and students from universities, institutes and research bodies*
- *Analysts and advisers from banking and investment houses*
- *Managers and planners from public transport companies and authorities*
- *Environmentalists and lobbyists*

Venue

The Conference will be held in the Palais de la Musique et des Congrès: a 10 minute tram ride from the city centre. The congress centre provides a range of lecture theatres and teaching rooms and will be the daytime base for the conference. Registration for the conference will take place here.

The Association for European Transport

The Association promotes international understanding, co-operation, discussion, research and development related to all aspects of transport. Its membership is encouraged to participate in the European Transport Conference by joining committees, which plan the conference programmes, and by attending the Conference itself. Further details of membership can be obtained from Sally Scarlett or by visiting the AET web-site: www.aetransport.org

PTRC - conference organisers

The Association has appointed PTRC to manage the European Transport Conference. PTRC has a world-wide reputation for the quality and professionalism of its events aimed at the international transport community. Further details of its UK and international training programme, projects and publications can be obtained from Helen Marshall or from the PTRC web-site: www.ptrc-training.co.uk

Visas and entry requirements

Delegates who think they will need a visa to attend the Conference are recommended to make early application to the French Embassy in their country, as the processing of visas can take some time.

Hotel Accommodation

Delegates are responsible for reserving, guaranteeing and paying for their own hotel accommodation. Delegates are advised to make bookings as early as possible. Details of some hotels offering competitive room rates to ETC delegates will be available in the Notes for Participants and on the web-site.

It is also possible to book rooms through the Strasbourg Tourist Office,
17 place de la Cathédrale, F-67082 Strasbourg-Cedex.

Tel.: +33 3 88 52 28 28. Fax: +33 3 88 52 28 29.

Or visit the web-site: <http://www.strasbourg.com>

Social Events and Leisure Time

The evening base of the Conference will be the Hotel Maison Rouge. This is situated close to the Place Kléber and Place de l'Homme de Fer, the intersection of the four tram lines (A, B, C and D).

"SpEXtacular"

Monday 18 September, 1815 to 1930 hours

After the sessions have finished, there will be a drinks reception in the Exhibition area, to allow delegates to meet the exhibitors and each other over a leisurely drink. There will be some entertainment and prizes sponsored by the exhibitors. All delegates present on Monday evening are welcome to attend.

Conference Dinner at the Auberge du Kochersberg

Tuesday 19 September 1930 hours

The Conference Dinner will be held on the evening of Tuesday 19 September at the beautiful Auberge du Kochersberg, the oldest "Auberge" in Alsace, 25 minutes from Strasbourg. Originally built as a hunting lodge it was bought by Horst Dassler, the founder of Adidas, to entertain guests from all over the world. This will be an authentic Alsatian experience!

To book a place, please complete the appropriate section of the booking form. The cost is Euro 95 or £70 per person.

The most important topics in transport, the best-informed speakers, the most animated discussions
For full and up-to-date details of the seminars and the speakers at the Conference, please visit the AET web-site: www.aetransport.org

